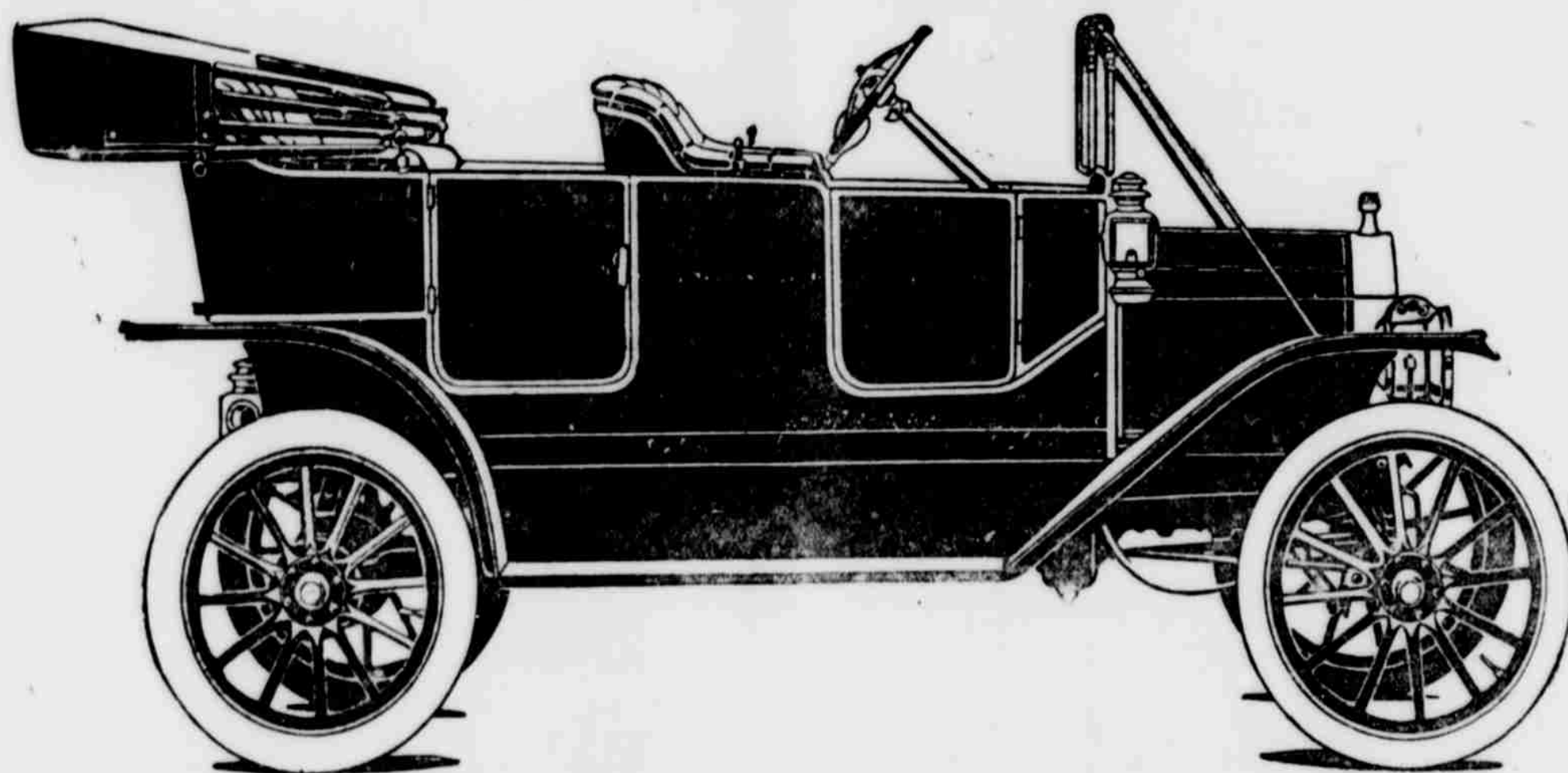


Ford

You see them
wherever you go
They go
wherever
you see them



MODEL "T" TOURING CAR \$690.00 F.O.B. DETROIT.

DON'T FOOT IT---FORD IT! It's almost as economical---and you'll get there quicker, safer, easier. The Ford has made the horse and buggy a lavish extravagance. It's the peoples car---and 75,000 new Fords will go into service this year.

AND MIND YOU this---there is no other car like the Ford Model T. It's lightest, rightest--most economical. The two-passenger car costs but \$590, f.o.b. Detroit, complete with all equipments, the five-passenger but \$690.

WHY BUY A FORD?

YOU ARE ASKED to buy a Ford car for what it will do, based upon what it has done. You are asked to buy a Ford car, because it is a better car---not because it is a cheaper car. You are asked to buy a Ford car because it is the product of Henry Ford, who is considered the world over to be the one great genius in the automobile industry---the man who has forced refinement and improvements in automobile construction along original lines.

NO SUCH WORD as "risk" or "chance" can be applied or can be used when you buy a Ford car. You are buying an impregnable surety---an automobile that will serve you and your family---serve your pleasures and your business---that will enter into your life work as well as the enjoyments of your life, to the fullest possible extent, with a price you can well afford to pay, and with an assurance of such economy in operation that the maintenance of your car will not prove a burden to you.

WHENEVER YOU find a Ford owner you find a Ford "booster". There must be a practical reason for such universal satisfaction. There were 150,000 motor cars made in America for the market of 1911.

W. E. GROENDYCKE

Sole Agent for The Texas Panhandle.

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Amarillo, Texas.